

Ghana Industrial Summit & Exhibition 2024

17–19 September 2024

Programme Outline

Theme: *“Promoting Value Chains for Competitive Industrial Development”*

DAY TWO	WEDNESDAY 18TH SEPTEMBER 2024
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VALUE CHAINS TECHNICAL DISCUSSIONS

0800 - 0900	Registration/Documentary
0900 - 0910	Opening Prayer
0910 – 0930	Welcome Address and overview of Day 1 <i>Mr. Seth Twum-Akwaboah, Chief Executive Officer, AGI.</i>

TECHNICAL SESSION - 1	<i>Theme 1: Strengthening the development of the automotive, textile and pharmaceutical value chains.</i>
0930 – 0945	1. Challenges and Opportunities in Automotive Value Chains in Emerging Markets – Adobea Asiama-Aboagye, <i>Branch Manager, Japan Motors/Vice Chair AGI Tema Region.</i>
0945 – 1000	2. Enhancing Local Content and Value Addition in Textile Manufacturing – Mr. Jerome Kwaku Dunyo, <i>Managing Director, Volta Star Textile Limited.</i>
1000 – 1015	3. Improving Local Production and Self-Reliance in Pharmaceuticals – Dr Lucia Addae, <i>Executive Secretary, West African Pharmaceutical Manufacturers Association.</i>
1015 – 1045	Panel Discussion “Highlighting the development of value chains in Ghana” Panellists 1. Adobea Asiama-Aboagye 2. Mr. Jerome Kwaku Dunyo 3. Lucia Addae 4. MoTI/VRA

1045 – 1100	Q&A
	Moderator: <i>Kafui Dey</i>

1100-1130	SNACK BREAK
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TECHNICAL SESSION - 2	THEME 2 – Strengthening the cassava, fruits and cosmetics value chains.
1130 – 1145	1. Innovations in Cassava Processing and Value Addition – <i>Anthony Morrison, CEO, Chamber of Agribusiness.</i>
1145 – 1200	2. Innovations in Fruit Processing and Value Addition – <i>Mr. Dennis Korboe, President, Federation of Association of Ghanaian Exporters</i>
1200 – 1215	3. Value Addition in Cosmetics Manufacturing – Mrs. Francesca Brenda Opoku, <i>CEO, Solution Oasis</i>
1215 – 1245	Panel Discussion Panellists 1. <i>Mr. Anthony Morrison</i> 2. <i>Mr. Dennis Korboe</i> 3. <i>Mrs. Francesca Brenda Opoku</i> 4. <i>KPMG</i>
1245 – 1300	Q&A
	Moderator: <i>William Agyei-Manu, Sector Chairperson, AGI Agribusiness Sector.</i>

1300 – 1400	LUNCH BREAK
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TECHNICAL SESSION - 3	THEME 3 – European Union Session <i>“Promoting industrial development and digitalization of the Ghanaian agribusiness sector: challenges and opportunities”</i>
1400 – 1410	Welcome and opening
1410 – 1500	1. Digitalisation in agribusiness for better industrial development – Dr Rose Omari, <i>CSIR researcher (Ghana based, under EU-financed research programme)</i>
1500 – 1630	2. Opportunities and challenges for the industrial development of the agribusiness sector in Ghana – Round table panel discussion <u>Panellists:</u>

	<ol style="list-style-type: none"> 1. Mr. Anthony Morrison – CEO Ghana Agribusiness Chamber 2. Mr. Andrea Ghia - Eurocham and EU-Ghana Agribusiness Platform 3. Ms Sandra Snowden – Hendy Farms 4. Mr. Ziad Hamoui; National President, Borderless Alliance Ghana 5. Mr. Mubarak Seidu, Antika Co. Ltd (aggregator in Wa) 6. Mr. Benedict Rich – MD Golden Exotics Ltd.
1630 – 1700	Q &A
	Moderator: Leanne de Bassompierre
SIDE EVENT 3 CORRIDOR 3	<i>Networking Cocktail with The European Union Delegation</i>
1700 – 1730	Welcome to the event and introductions: <ol style="list-style-type: none"> 1. Mr. Ralph Ayitey, <i>National Treasurer, AGI</i> 2. EU representative
1730 - 1900	Networking Cocktail
	Keynote speech: <ul style="list-style-type: none"> ▪ Mr. Irchad Razaaly, <i>European Union Ambassador to Ghana</i> ▪ Comments
	<ul style="list-style-type: none"> ▪ Networking ▪ Event wrap up and outline for Day 3, <i>Mr. Seth Twum-Akwaboah, CEO, AGI</i>
SIDE EVENT 2 (COMMITTEE HALL 2)	<i>PLAN INTERNATIONAL GHANA WISE PROJECT/ AGI-WIB 5th Anniversary – theme “The Triangle of Balance as a Catalyst to promote Value Chains for Competitive Industrial Development”</i>
0920 – 0930	Opening prayer – Kafui Amofo
0930 – 0950	Welcome Address <ul style="list-style-type: none"> ▪ Chairperson of AGI Women in Business - <i>Mrs. Grace Amey-Obeng</i> ▪ Project Manager (WISE), Plan International Ghana - <i>Rose Pagr-tuur Aawulena</i>

0950 - 1010	Remarks by <ul style="list-style-type: none"> ▪ Chief Executive Officer, AGI – <i>Mr. Seth Twum-Akwaboah</i> ▪ Northern Programme Impact and Influencing Area Manager (NPIIA), Plan International Ghana - <i>Mr. Eric Ayaba</i>
1010 - 1025	AGI-WIB Presentation – <i>The Triangle of Balance – Concept, Mrs. Maureen Eredua Odoi.</i>
1025 - 1040	Speech by Special Guest of Honour – tbc
1040 - 1100	<i>Tour of exhibition AGI-WIB/WISE Exhibition booths by special guest of honour and members</i>

1100 - 1115	Snack Break
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Presentation Sessions	<i>PLAN INTERNATIONAL – Women's Innovation and Sustainable Enterprise (WISE)/AGI-WIB Presentations</i>
1115 – 1215	WISE Women Entrepreneurs Presentations
1215 – 1230	AGI-WIB Presentation
1230 - 1250	Panel Discussion <ul style="list-style-type: none"> ▪ Panellist 1 ▪ Panellist 2 ▪ Panellist 3 ▪ Panellist 4
1250 – 1310	Q&A
1310 – 1315	Closing remarks